



DAVID CUTHBERT

FOUNDER GLOBAL IMPRINT

Impacting the world for good is the new bottom line.

NAVY SPECIAL OPERATIONS

ENTREPRENEUR AND COO/CEO OF SUCCESSFUL TECH START-UPS

CEO OF GLOBAL NON-PROFIT WINE TO WATER




PRESENT - FOUNDER AND CEO OF GLOBAL IMPRINT

From leading dive teams into unknown waters and ringing the bell on Wall Street, to building water wells in the most remote places on earth - this is a story about breaking with expectations and finding the path where professional and personal life connect on a deeper level.

What this presentation will provide to its audience...

David uses a mixture of inspiring personal stories along with 20+ years of global experiences in military, corporate, and non-profit sectors to address one of the fastest growing movements in business today, that is, the movement of companies to define their Corporate Purpose and implement strategies to support it. Participants will be inspired to look at their own philanthropic initiatives and explore ways to maximize them, not for vanity sake, but for the betterment of their communities and the security of the future of their business.

C O N T A C T

-  Global Imprint
164 Depot St.
28607, Boone, NC
-  david@theglobalimprint.com
-  267-269-0349
-  /david-cuthbert-7898732/

PURPOSE ECONOMY

The fastest-growing capital market in the world is in the form of ESG funding.
(Environmental, Social, and Governance)



Employees staying less than 2 years, costing companies \$11B, and looking for a purpose in their jobs.

(Bureau of National Affairs)



88% of consumers' purchases are influenced by the vendors social participation.

(Forbes, Futerra)



Larry Fink, CEO BlackRock, Annual Letter 2020:

Purpose and profits are inextricably linked, Fink writes.

Companies with a sense of purpose attract better talent and position themselves well for the coming \$24 trillion wealth transfer between baby boomers and millennials.*

*Business Insider